

FIRST  
CIRCULAR



# I SEMINAR ON ARCHIVES AND TOURISM

The **Lloret de Mar City Council**, the **Diputació de Girona** and the **Generalitat de Catalunya** organize the holding in Lloret de Mar of a biennial seminar on “Archives and Tourism”, which should facilitate bringing the history of tourism closer to Society from multiple perspectives and in this way make known the importance of preserving and making this documentation accessible in both public and private entities all over the world.



# DATES AND STRUCTURE

The seminar "Archives and Tourism" (Arxius i Turisme), which will include **presentations, roundtables** and **several communication sessions**, will be held in Lloret de Mar on Friday, May 24. Likewise, complementary academic activities have been planned for Thursday the 23rd, in the afternoon and Saturday the 25th, in the morning. This seminar also includes a social program with different proposals of a tourist-cultural nature.

## GENERAL OBJECTIVE

Advertise the public and private documentary funds generated around tourism and encourage their **recovery, conservation** and **organization among the tourism sector** as part of the documentary heritage of contemporary Society.

## SPECIFIC OBJECTIVES

- 1.** Promote the development of a resource guide that facilitates research into funds from the tourism sector that can serve as a model for other territories.
- 2.** Disseminate and value the different experiences related to the treatment of documentary collections in the tourism sector.
- 3.** Promote public initiatives to raise awareness of the need to preserve and conserve the funds and archives of people, professional associations, entities and companies linked to the world of tourism.

## DEVELOPMENT STRATEGIES

- 1.** Facilitate the interrelation of different professional fields of the tourism sector: the hospitality industry, campsites, history, economics, social sciences, archiving, engineering, etc.
- 2.** Promote collaboration agreements and the exchange of experiences between institutions, associations and people who manage funds linked to tourism.
- 3.** Promote research and studies of the tourism phenomenon that allow rigorous assessment of the transformations promoted in different areas of our society: economic, urban planning, social, heritage, landscape, etc.
- 4.** Promote the creation of an Archives and Tourism working group within the International Council of Archives, with the aim of deepening and internationalizing debates, promoting research and exposing solutions that allow solving the various problems that plague these documentary collections.

# TOPICS OF THE SEMINAR

## 1. STUDIES IN ARCHIVISTICS

This line of work focuses on the **preservation of documentary heritage**, and the **diffusion of documentation related to tourism**. Communications must deal with work carried out in funds linked to the tourism world:

- **Fund recovery policies** (public and private)
- **Specific treatment:** organization, description, inventories, catalogues, digitization...
- **Diffusion experiences:** exhibitions, social networks, documentaries...

## 2. STUDIES RELATED TO TOURISM

This topic is focused on the **research and study of data, documents and archives linked to tourism**. Diverse fields related on tourism studies are proposed: historical, geographical, economic, sociological, cultural...

- **Identification of funds** for the study of tourism
- **Research experiences in different areas of study:** historical, economic, landscape, social, heritage...
- **Development of tools available for research:** resource guides...

## 3. STUDIES RELATED TO THE GENERATION AND MANAGEMENT OF DOCUMENTATION AND DATA

This area of work is focused on how **data and information management** is currently proposed in tourism activities.

How to preserve all this data for future generations: electronic documents, the dissemination of messages through social networks, photographs and videos generated by your companies...

- Implementation of **systems for the management and protection** of data and documents in the tourism sector
- **Data and document exploitation systems**
- **Application of the Data Protection Act**

Other topics can be raised that may be considered of interest for achieving the different objectives set

# PRESENTATION OF COMMUNICATIONS

If you wish to participate in the Seminar, you can send your communication proposals to the email address **arxiusiturisme@lloret.cat**

Period and date of notification:

- The submission of communications must be made before **Wednesday, February 23, 2024**.
- Notification of acceptance will be made on **Monday, March 15, 2024**.

## Requirements:

1. Title.
2. Summary of 400 words maximum.
3. First and last name, email address and short curriculum vitae, with a maximum of 200 words.
4. Thematic axis to which the proposal is framed: 1 / 2 / 3

## PUBLICATION

The organization plans to publish a **collective work** with the texts of the presentations, communications and summary of the roundtable.

## OBSERVATIONS

The second circular will inform about the final program, the payment for registration and the rules and deadlines for delivery of the final texts for publication.



# ORGANIZATION AND COMMITTEES

## INSTITUCIONES PARTICIPANTES:

Lloret de Mar City Council.  
Departament de Cultura de la Generalitat de Catalunya.  
Diputació de Girona.  
Patronat de Turisme Girona – Costa Brava.  
Facultat de Turisme – Universitat de Girona  
Departament d'Història – Universitat de Girona  
Coordinador de Centres d'Estudi de Parla Catalana  
Associació d'Arxivers Gestors Documentals de Catalunya  
Escola d'Arxivers Gestors Documentals de Catalunya – UAB  
International Council on Archives (ICA)

## ORGANIZING COMMITTEE:

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