

# EXPERIENCE OVERVIEW

Sips  
of Home

# ABOUT AMARGURA CULTURA

Amargura Cultura is an atelier of experiences in multiple formats, such as theater, literature, film, photography, music, gastronomy, cocktails, cultural heritage, nostalgia marketing, art or history, among others. We use the power of all these narratives to create tailor-made, unique and memorable events that connect directly with our clients and the territory.

Our life is full of stories: tales, legends or memories are ways of communication that accompany us every day and at all times, but also represent useful tools to inspire and engage us, either personally or professionally.

Amargura Cultura customizes these narrative skills to each corporate event, essential milestone or special celebration, and with them creates a unique and memorable experience for all participants, which favors and consolidates the essence, the culture and the future of your company, city, product or organization.



# INSPIRING THROUGH UNIQUE STORIES



The thread of history helps us to understand the challenges faced by its protagonists in the past, with their triumphs and failures. These details are essential to know the future of companies, brands, cities or tourist destinations, and thus be able to highlight the special uniqueness of each one of them.

“Sips of Home” is a kind of history lesson that consists in introducing Lloret de Mar and the Costa Brava to its visitors based on two proposals; the Mediterranean civilization or the influence of the Americas. This group experience is carried out through a differential story that includes a perfect marriage between culture, cocktails and gastronomy.

Cocktails and gastronomy are not only flavors and textures, but also stories. Each ingredient, each technique, each moment has a narrative that makes us travel to different destinations, times and emotions. Amargura Cultura understands that this pairing is a way to communicate, to connect with our roots and to share unique experiences.

Exploring the art of storytelling through cocktails and gastronomy allows us to get into the culture and traditions of Lloret de Mar and the Costa Brava. From the choice of ingredients to the presentation of the cocktail or dish, every detail brings a story that invites us to discover new flavors and sensations.

# EXPERIENCE DEVELOPMENT



Amargura Cultura is passionate about discovering stories and sharing them with our visitors. "Sips of Home" is a thematic experience that transports visitors to a world of emotions inspired by the culture and the history of our territory.

We invite you to enjoy two journeys full of flavors and aromas that go beyond a simple tasting; two interesting ways to enjoy the culture and history of Lloret de Mar and the Costa Brava.

Option "America": A journey through time that will allow us to cross the Atlantic and discover another continent from the hand of all the people from Lloret de Mar who emigrated to America in search of fortune, mainly to the island of Cuba. Many of them worked in the business of cafés, restaurants, cocktail bars and liquor factories.

Option "Mare Nostrum": Lloret de Mar has been witness to the birth, splendor and decadence of all the civilizations that dominated the Mediterranean. The influence of all these cultures has served to enrich its history, its seafaring traditions and also the legends of its inhabitants in a unique way.

# DETAILS

## "SIPS OF HOME"

### OPTIONS



**"MARE NOSTRUM"**



**"AMERICA"**

- Groups: Minimum 6 pax- Maximum 12 pax
- Venues: Restaurant Àtics/La Carpa (This activity can be adapted to any other venue or establishment, if requested by the client).
- Time: 1.30 hours.
- The experience consists in four cocktails and 4 "tapas".
- Languages: (Spanish, Catalan, English).
- Skills: Attention, awareness, relaxation, collaboration, integration.
- "Sips of Home" is a product suitable for any other concept that our clients would like to propose.

To find out more about us and our partners

[www.amarguracultura.com](http://www.amarguracultura.com)

[www.aticsrestaurant.com](http://www.aticsrestaurant.com)



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